**Ideation Phase**

**Empathize & Discover**

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| Date | 30 June 2025 |
| Team ID | LTVIP2025TMID35420 |
| Project Name | Revolutionizing Liver Care : Predicting Liver Cirrhosis Using Advanced Machine Learning Techniques |
| Maximum Marks | 4 Marks |

**Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user’s behaviours and attitudes. It is a useful tool to help teams better understand their users.Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user’s perspective along with his or her goals and challenges.

**SAYS**

• I wish I had known about my liver condition earlier.

• These blood reports are so confusing to interpret.

• I don’t have time for repeated hospital visits.

**THINKS**

• Is this condition going to get worse?

• I’m afraid of a late diagnosis.

• Can technology help detect it early?

**DOES**

• Searches online for symptoms and remedies.

• Goes to multiple hospitals for second opinions.

• Misses follow-up appointments due to distance.

**FEELS**

• Anxious about diagnosis.

• Confused by medical jargon.

• Overwhelmed managing health reports and history.

**Example:** Revolutionizing Liver Care : Predicting Liver Cirrhosis Using Advanced Machine Learning Techniques

